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### The 8-Step Process for Leading Change | Dr. John Kotter

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Transformations often begin, and begin well, when an organization has a new head who is a good leader and who sees the need for a major change. If the renewal target is the entire company, the CEO...

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After understanding the need for change, effective change leaders begin by making the case for the change they seek. This can include evaluating the business context, understanding the purpose of the change, developing a clear vision and desired outcome, and identifying a common goal.

### **Be a Successful Change Leader: The 3 Cs of Change Initiatives**

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The idea for the Leading Change Network (LCN) emerged from conversations among leaders active across diverse domains in multiple countries who identified a need for a global community of practice to enable organizers, educators, and researchers to learn from one another, improve upon their practice, and engage others in joining them in the work.

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### **Washington Redskins name change: 'Warriors' leading ...**

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