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Ronald B. Adler is Professor of Communication, Emeritus, at Santa Barbara City College. He is coauthor of Interplay: The Process of Interpersonal Communication, Twelfth Edition (OUP, 2013), Looking Out, Looking In (2014), and Communicating at Work: Principles and Practices for Business and the Professions (2013). George Rodman is Professor in the Department of Television and Radio at Brooklyn ...

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